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Markets



JOB POSTINGS

Our dashboard features millions of US employer job postings with powerful customization tools for users. Explore national and regional job trends, academic disciplines, employers, and more, even individual postings.



PROGRAM ENROLLMENT

Track student enrollments by program, award level, and location. Get a clear picture of program demand and trends, including Total Enrollment and First-Time Full-Time student data.



KEYWORD SEARCH

Track Google search volumes for academic programs at county and state levels, revealing demand trends and competitors. Compare your institution's brand awareness to 1,000+ colleges.



INTERNATIONAL STUDENT DEMAND

Analyze global academic program demand with Studyportals' data. Explore pageviews by discipline, student origin, award level, destination, and modality across 3,750+ institutions in 110 countries.



ATHLETICS BENCHMARKING

Get a comprehensive view of varsity athletic program finances and external benchmarks for expenses, staff, and participation. Customize and optimize your athletic programs for strategic decisions.



NON-DEGREE DEMAND: COURSERA AND UDEMY

Access data on thousands of courses and specializations, track enrollments, and explore popular courses and skills by course, provider, and more.